Boundless Online Events Privacy Notice

The purpose of this privacy is to inform you on how your personal data is used by us here at Boundless by CSMA when you register and take part in one of our Online Events. This privacy notice is in supplement to our main Boundless Members privacy notice.

Who is the controller of my data?

We broadcast our events on a platform called Crowdcast. The platform enables people to not just view but to take part in various ways, such as messaging or asking questions in real time or in take part in other ways. Individuals are required to create an account with Crowdcast and may choose to connect social media platforms to this such as Facebook, twitter etc. Crowdcast are the data controller of your personal data and you should refer to their privacy policy for details about how they collect and use any personal data, which can be found here https://www.crowdcast.io/privacy-policy. You will also be subject to their terms and conditions and we recommend you read these before creating an account with them.

We may ask some additional questions and in this circumstance we are the data controller of your information and the information in this notice applies.

Who are we?

In this policy whenever you see the words 'we', 'us', 'our', or 'Boundless', it refers to Boundless by CSMA, a trading name of Motoring & Leisure Services, a subsidiary of the Civil Service Motoring Association Limited (registered company number 02813598) and we are authorised and regulated by the Financial Conduct Authority.

If you have any questions in relation to this privacy policy or how we use your personal data, you can contact us in any of the following ways:

- Email: membership@boundless.co.uk
- Post: Member Services, Boundless, Britannia House, 21 Station Street, Brighton BN1 4DE
- Telephone: 03301 230278 (8am 8pm Monday to Friday, 9am 5pm Saturday and Sunday).

We have a Data Protection Officer who will be happy to answer any questions or concerns you might have. You can contact him directly at dpo@boundless.co.uk.

What Personal Data do we Collect?

Personal data is any information that can be used to identify an individual personally, that is collected, stored and used by us. We'll only collect the personal data that we need, and when we do we are subject to the General Data Protection Regulation (GDPR) which applies across the European Union (including the United Kingdom). We are responsible for your data as a 'controller' of any personal data in the various activities listed.

We will ask you some questions when you register initially, and this may include:

- Name, street name and postcode
- Membership Number

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How will we use your Personal Data?

When you provide your details to us, we will process your personal data only for the purposes stated, which include

Ref	Personal data processed	Purpose of processing	Lawful basis for processing
1	Name, membership number and postcode and street name	To validate your membership status and details with your account record	Legitimate Interest – to ensure only eligible members attend our exclusive events
2	Membership number	To add your registration to your membership account record	Legitmate Interest – to enable us to identify your contact details
3	Membership number, name, address (from your membership account)	To send you a pack before the event takes place	Legitimate Interest – to provide you with part of the event service
4	Membership number, name, email	To send you an email after the event asking you for feedback	Legitimate Interest – to seek any feedback to help us with future events
5	Name, email address, account number	Sending emails regarding products and benefits	Consent – you can change your consent at any time

Updating your data and marketing preferences

We want you to remain in control of your personal data. If at any time, you want to update or amend your personal data or to opt out of being a member of the panel, you can:

Call Boundless:

0800 669944

Phone lines open 8am - 6pm Monday to Friday and 9am - 5 pm Saturday. Calls may be monitored and recorded for training purposes.

Update online:

<u>Log in</u> to your account and amend your preferences

Write to:

Member Services, Britannia House, 21 Station Street, Brighton, BN1 4DE

Verification, updating and amendment of personal data will take place within 30 days of receipt of your request.

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Cookies and our website

Our various websites allow anyone to view them, and some data is collected (see section 2c). For full access to the website, members are required to log on to the site. This requires registration data to be collected and stored, consisting of email address, password and membership number.

Cookies are small text files stored on your computer when you visit certain websites. We use first-party cookies (cookies that we have set, that can only be read by our website) to personalise your online experience. We also use third-party cookies (cookies that are set by an organisation other than the owner of the website) for the purposes of website measurement and targeted advertising.

In order to comply with the rules around cookies and other related tracking, our websites have a cookie management tool through One Trust, which places the control of data collection in your hands. Further information can be found in our <u>cookie policy</u>.

Keeping your personal data

We will only use your information for as long as it is required for the purpose it was collected for. If we collect your personal information, the length of time we retain it is determined by a number of factors, including the purpose for which we use that information and our obligations under other laws. We will, therefore, keep your personal data for as long as it is necessary once the primary purpose has expired:

- to respond to any questions, complaints or claims made by you or on your behalf
- to show that we have treated you fairly or to keep records required by law

When it is no longer necessary to retain your personal data, we will delete or anonymise it.

How we secure your data

Information and data security is imperative to us to ensure that we are keeping our members safe. We maintain physical, electronic and procedural safeguards in connection with the collection, storage and disclosure of personally identifiable information. We have taken technical and organisational measures to secure your data, including:

- This website has a secure https:// address (URL). This means that a SSL certificate is in place
 so that if you submit any data via the website, then your information is encrypted whilst it is
 being transmitted to the applicable database or email server
- We limit access to your personal data to those who have a genuine business need to access
 it. Only employees who need the information to perform a specific job are provided with
 access to your data. Those processing your data will do so only in an authorised manner and
 are subject to a duty of confidentiality. Contracts will be in place to protect any personal
 data
- All our staff complete mandatory information security and data protection training on employment and annually thereafter to reinforce responsibility and requirements set out in our information security policies

- We conduct privacy impact assessments in accordance with data-privacy guidelines
- We implement appropriate measures and controls, including monitoring and physical measures, to the processing and storage of data
- We also have procedures in place to deal with any suspected data security breach. We will
 notify you and any applicable regulator of a suspected data security breach where we are
 legally required to do so
- We require, through the use of contract and security reviews, our third-party vendors and providers to protect any personal information with which they are entrusted in accordance with our own policies and procedures
- We invite third-party auditors to measure our compliance with a variety of regulations, including data privacy and for accounting purposes
- When we use Legitimate Interest as a legal basis for processing personal data, we conduct a
 Legitimate Interest Assessment in line with recommendations from the ICO. This balance
 test looks at the protection of your rights and data with our use of such data. These
 assessments are reviewed by our Data Protection Officer to ensure the rights of members is
 maintained.

Who we share your Personal Data with and where is it held

When we allow third parties acting on behalf of Boundless to access your information, we will always have complete control of what they see, how long they see it and what they are allowed to do with it by imposing strict contractual obligations on them such as data-sharing agreements. We do not sell or share your personal information for other organisations to use.

Personal data collected and processed by us may be shared with the following groups where necessary:

- Boundless employees
- Third party fulfilment partners
- Third party cloud hosting and IT infrastructure providers who host the website and provide the booking platform.

We use the Royal Mail Click and Drop service to send any event packs out which means we upload your address details to their portal to pay for this service and print the mailing information to send to you.

Your personal data is primarily held in our databases, which are Microsoft systems located in the EU. Your data may be held at our offices, third-party agencies, services providers, representatives and agents as described earlier.

We do not transfer or share any membership data outside of the European Economic Area (EEA).

Your Privacy Rights

In addition to the right to be informed about how we use your personal data (as set out in this privacy notice), you have various other rights in respect of the personal data we hold about you.

Access	The right to be provided with a copy of your personal information (the right of access)	
Rectification	The right to require us to correct any mistakes in your personal information	
To be forgotten	The right to require us to delete your personal information – in certain situations	
Restriction of processing	The right to require us to restrict processing of your personal information – in certain circumstances, for example, if you contest the accuracy of the data	
Data portability	The right to receive the personal information you provided to us, in a structured, commonly used and machine-readable format and/or transmit that data to a third party – in certain situations	
To object	 The right to object: at any time to your personal information being processed for direct marketing (including profiling); in certain other situations to our continued processing of your personal information, for example, processing carried out for the purpose of our legitimate interests. 	
Not to be subject to automated individual decision-making	The right not to be subject to a decision based solely on automated processing (including profiling) that produces legal effects concerning you or similarly significantly affects you. Currently the only automated decision making is around Boundless members who qualify for motor legal expenses as part of their membership and those who do not. This is detailed in section 4b(x).	
Right to withdraw consent	If you have given us your consent to use your personal information, you can withdraw your consent at any time. This might impact our ability to provide goods and services to you	

For further information on each of those rights, including the circumstances in which they apply, please contact us or see the <u>Guidance from the UK Information Commissioner's Office (ICO) on individuals' rights under the General Data Protection Regulation</u>.

If you would like to exercise any of those rights, please:

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- Send a written request by either email or letter to our Data Protection Officer (please see 'Who We Are')
- email, call or write to our Data Protection Officer (please see 'Who We Are')
- let us have enough information to identify you
- let us have proof of your identity and address (a copy of your driving licence or passport and a recent utility or credit card bill), and
- let us know what right you want to exercise and the information to which your request relates

Your Right to Complain

If you have any queries, concerns or wish to make a complaint you should contact our Membership Services Team on membership@boundless.co.uk or by calling 03301230278. Alternatively, you can contact our Data Protection Officer with any query or concern about the use of your information.

The <u>General Data Protection Regulation</u> also gives you right to lodge a complaint with a supervisory authority, in particular in the European Union (or EEA) state where you work, normally live or where any alleged infringement of data protection laws occurred. The supervisory authority in the UK is the Information Commissioner who may be contacted at <u>ico.org.uk/concerns/</u> or telephone: <u>0303 123</u> 1113.

Questions about this Privacy Notice

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Post - Member Events, Boundless, 21 Station Street, Brighton, BN1 4DE

Telephone – call 03301 230374 (lines open daily 8-6 Mon – Fri & 9-5 Sat)

We also have a Data Protection Officer who is happy to answer any questions or concerns you might have. You can contact him in writing at the address above or by email dpo@boundless.co.uk.